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HOW TO FEED A LOON CHANNEL LAUNCHES ON FOOTPRINT.tv

Multichannel Network Offers Millennials First-Rate Culinary Content On New Channel

Franklin Park, NJ (July 22, 2015) – FOOTPRINT.tv, a new multichannel network (MCN) has launched the [How To Feed A Loon](http://HowToFeedALoon.com) channel, featuring cooking demonstrations and scrumptious recipes.

"FOOTPRINT.tv is at the forefront of a huge new trend based on changing viewing habits and an explosion of high quality video," said Steve Smith, a founding partner of FOOTPRINT.tv and an online video expert. "FOOTPRINT.tv can be the home for millions of people who don't want to pay monthly subscriptions but still seek high-quality, thought-provoking and original video entertainment."

The How To Feed A Loon channel is currently available online, but will soon also be available on mobile apps, Roku, Amazon Fire, Samsung, LG and Panasonic Smart TVs.

Kris Longwell and Wesley Loon, Co-Founders of [How to Feed a Loon](http://HowtoFeedALoon.com), along with Bill Seeselberg, Executive Producer of H2FaL Ventures, LLC, are thrilled to be a founding member of the FOOTPRINT.tv family. Adding, "We love to bring our passion for food, fun and fabulousness to as many people as we can. And to now partner with FOOTPRINT.tv, a cutting-edge MCN enterprise, committed to providing the viewing public with original and quality programming, could not make us happier."

[How To Feed A Loon](http://HowToFeedALoon.com) intends to have new content on the channel weekly, including more cooking demonstrations, delicious destinations, ingredient shopping (what to buy & where), interviews with local farmers, insight from celebrity chefs, fascinating culinary excursions across the U.S. and beyond.

About How To Feed A Loon

A celebration of fun, food and fabulousness, HowToFeedALoon.com is a new food blog and the brainchild of husbands Kris Longwell and Wesley Loon. The site offers fans and followers an opportunity to go on a gastronomical journey to discover scrumptious recipes, delectable destinations, and the endless laughs that ensue in the crazy life with a Loon.

For recipes, restaurant reviews, cooking demonstrations and more, visit www.HowToFeedALoon.com and www.footprint.tv/channel/8749.

About FOOTPRINT.tv

FOOTPRINT.tv is a new multichannel network (MCN) for millennials featuring a broad cross section of video entertainment built around extreme sports, music videos, comedy, drama, life-style, trending news, and exciting new original content. FOOTPRINT.tv brings you premium recognizable content and the most exciting new content from indie producers, YouTube, Vimeo and more, when you want it on any device, anywhere.

FOOTPRINT.tv is a free ad supported multiplatform video entertainment network utilizing the latest Over-The-Top (OTT) technology to distribute entertaining video content to millennials on the Internet, Mobile, Video Streaming Devices and Smart TVs.

For more information, visit www.FOOTPRINT.tv.

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