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HOW TO FEED A LOON SELECTED A WINNER IN THE 36th ANNUAL TELLY AWARDS

Successful Food Blog Recognized For Online Video Content

Franklin Park, NJ (June 25, 2015) - The Telly Awards has named **How To Feed A Loon** as a Bronze winner in the 36th Annual Telly Awards, Online Programs, Segments and Promotional Pieces, for their "Candied Yams" webisode. With nearly 12,000 entries from all 50 states, and numerous countries, this recognition serves as a great salute to all the hard work the How To Feed A Loon team has put in since their launch earlier this year.

"The Telly Awards has a mission to honor the very best in film and video," said Linda Day, Executive Director of the Telly Awards. "How To Feed A Loon's accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production."

For its 35th season, The Telly Awards once again joined forces with YouTube to give the public the power to view and rate videos submitted as part of the People's Telly Awards. In addition to recognition from the Silver Telly Council, the judging panel selected the Telly Awards winners, and the Internet community helped decide the People's Telly Awards winners.

A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, our highest honor. Approximately 25% of entries are chosen as Winners of the Bronze Telly.

"We are truly honored to be recognized by The Telly Awards and among the other winners," said Kris Longwell, Co-Founder & Editor, How To Feed A Loon. "Creating quality, informative and entertaining video content is extremely important to our portfolio, and being honored by such a prestigious organization means the world to us. Thank you Telly's!"

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About How To Feed A Loon

A celebration of fun, food and fabulousness, HowToFeedALoon.com is a new food blog and the brainchild of husbands Kris Longwell and Wesley Loon. The site offers fans and followers an opportunity to go on a gastronomical journey to discover scrumptious recipes, delectable destinations, and the endless laughs that ensue in the crazy life with a Loon.

For recipes, restaurant reviews, cooking demonstrations and more, visit www.HowToFeedALoon.com.

About The Telly Awards

Founded in 1979, The Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

To find out more about the Telly Awards visit www.tellyawards.com.

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